

About the South East Vineyards Association

What is it for?

The aim of the Association is to benefit its members by:

- Providing them with an opportunity to develop and exchange their knowledge and experience of producing and commercialising English Wine
- Representing their interests at national level within the United Kingdom Vineyard Association (UKVA) Council
- Promoting their vineyards, wineries and wines
- Providing opportunities for social interaction
- Generating opportunities, facilitating, and providing funding for research, development and marketing initiatives

Who can join?

Anyone who has an interest in wine produced in the South East of England is invited to join, but the Association is specifically designed to meet the needs of commercial producers of English Wine and amateur vinegrowers and winemakers in the region.

Membership is available to individuals, partnerships and limited companies.

What does it do?

- The Association holds regular meetings, which provide an opportunity for members to meet and exchange ideas on vinegrowing, winemaking and wine commercialisation. Sometimes a guest speaker will be invited, and there will be a wine tasting and a light meal (for which an extra charge is usually made).
- Organises the annual South East Vineyards Association (SEVA) Wine Benchmarking Workshop.
- Represents their interests on the Council of the United Kingdom Vineyards Association (UKVA), which is the recognised industrial body that negotiates with DEFRA and other governmental and European organisations.
- Entitles the members to join the UKVA, which enables them to:
 - Be registered onto the UKVA email list, which enables them to communicate easily with most of the wine producers in England and Wales
 - Receive the 'Grape Press' magazine, which comes out twice a year, and the annual UKVA vineyard pesticide guide.
- Maintains contact with other regional vineyards associations and with organisations concerned with viticulture and the marketing of wine.
- Promotes the members and their wines, for instance at the annual English Wine Producers tasting in London.
- Maintains and develops the SEVA website, where members can promote their wines and exchange ideas on wine production and business.
- Holds regular subsidised social events, such as barbeques and the post-harvest party, at which members can meet, socialise and network, and enjoy food and drink.
- Develops opportunities for increased member interaction, including the SEVA website and the members' email forum.
- Supports research, development and marketing initiatives through the SEVA Initiative Fund.

How much does it cost? SEVA is one of the Regional Associations of the UKVA and members are required to pay an annual fee to both organisations as follows, for either Commercial or Amateur membership:

Commercial Members

UKVA Fee £42.00

UKVA Levy £x - Calculated as per instructions below

SEVA Fee £75.00

Amateur Members (see definition below)**

UKVA FEE £42.00

SEVA FEE £30.00 (See definition below)**

Total - £72.00

MEMBERSHIP FEE RULES

1. UKVA FEE

UKVA all members £42.00 membership

UKVA Levy £7.50 per tenth of hectare planted applicable to all members with planted vineyard (payable to a maximum of 7ha). This is calculated on the plantings at time of application and re-assessed at every subsequent renewal on 1st April unless exempt *

* Levy exemption - If the planted vineyard area is 0.1 hectare or less.

2. SEVA FEE

SEVA Commercial Members - £75.00

SEVA Amateur** members - £30.00

** SEVA Amateur definition - Students of Wine-related courses and those who do not derive, and do not intend to derive, an income either directly or indirectly from viticulture, production or marketing of English Wine. If you do not qualify under this definition then commercial member rates apply. Please note that Amateur SEVA Members (except students) may not claim any subsidy on WineSkills workshops, masterclasses or mentoring. Student membership is at the discretion of the SEVA, and proof of course attendance may be required.

Subscriptions are due on the 1st April each year. Those joining for the first time between the first of October of one year and the end of March the next year do not have to pay a further subscription until the second April following. The above SEVA and UKVA amounts should be combined into single total and sent in a cheque made payable to the 'South East Vineyards Association' with your application form. If you wish to pay by BACS, please use the following account details, and send application form by email or post to the Administrator (details at the bottom of page).

Name: South East Vineyard Association
Account: 00788066
Sort code: 80-20-00

Annual Subscription renewals: Unless a member tells the association that he/she wishes to cancel or suspend their membership, a late payment surcharge equivalent to 100% of the SEVA fee (£75 in 2016/17 for commercial members, £30.00 for amateur members) for those paying after 60 days of the original invoice date is applicable. Those still owing subscription fees after 90 days of the subscription invoice date will have their membership withdrawn.

So why join the SEVA?

- To meet other people interested in English Wine in the South East of England
- To find out more about vinegrowing, winemaking and the commercialisation of wine
- To enter your wines into the regional and national wine competitions
- To have your views on national and international developments in wine taken into account
- To communicate with the English Wine community throughout the country

In order to join, contact the SEVA General Secretary, Belinda Mercer, at: Plumpton College, Ditchling Road, Nr. Lewes, East Sussex, BN7 3AE Email: southeastvineyards@gmail.com

<http://seva.uk.com>

Chairman: Chris Foss, Plumpton College, Ditchling Road, Nr. Lewes, East Sussex, BN7 3AE

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Treasurer: Paul Pippard • • **email:** paul@beacondown.co.uk

General Secretary: Belinda Mercer, Plumpton College, Ditchling Road, Nr. Lewes, East Sussex, BN7 3AE

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